



# ACHIEVEMENTS “CORE” COMPETENCY MATRIX

ACHIEVEMENT	MATRIX NO.	PM & D	INF	COMM	DEV R	PFA	AI	DM	BD	D & R	NOTES
Values, Culture & Brand	1	X	X	X	X			X		X	Influenced at all levels. Designed materials to support No short “fixes”

**Key to competencies:**  
**PM & D:** People Management & Development      **INF:** Influence      **COMM:** Communication  
**DEV R:** Developing Relationships      **PFA:** Planning for Action      **AI:** Analysing Information  
**DM:** Decision Making      **BD:** Business Development      **D&R:** Drive & Resilience